2017

# PRIUS v

DEP
DEALER E-PROCESS

TOYOTA

# TIME TO START MAKING PLANS

## LIFE ISN'T STOPPING. NEITHER SHOULD YOU.

Life never stops. It never stops challenging you. It never stops surprising you. It never stops showing you new things. And the 2017 Prius v has been designed to let you enjoy every single moment. First of all, it's a Prius which means it includes Toyota hybrid innovation and technology. Couple that with comfort, smart features, and more space than you can ever imagine, and every journey you go on will be a memorable one. And let's not forget the handy little statistic that over 85% of Toyotas sold in Canada over the last 20 years are still on the road today.[14] So go ahead and make plans. Put pins on maps. Tell people you're coming, and that you're bringing your Prius v.

Prius v with Technology Package shown in Blizzard Pearl.

**FRONT COVER** Prius v with Technology Package shown in Toasted Walnut Pearl.

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# HYBRIDS.

## WE ALWAYS KNEW THEY'D GO FAR.

Hybrid vehicles will be driving farther and longer, for a long time to come. The proof? In 2014 Toyota's TSO40 won the FIA World Endurance Championship, making Toyota the first manufacturer to build a winning team around a hybrid powertrain. The FIA World Endurance Championship features eight races on four continents, including the legendary 24 hours at Le Mans. And the best part? The hybrid technology that powers TSO40 is similar to the one you'll find in the Prius v, so you can be sure you'll be driving far and wide for many tomorrows to come.

# STRETCH OUT AND RELAX

## IT FITS EVERYTHING. AND EVERYONE.

One thing about life – it comes with stuff. And sometimes, it comes with a lot of stuff. This is where the Prius v shines. It offers a whopping 1,906 litres of cargo space, which is room enough for pretty much anything you want to take anywhere. And the flexible interior means you can easily carry people as well as cargo. The question is, will they be comfortable? And the answer is yes, thanks to plenty of leg and headroom and a cabin that surrounds them with stylish materials that help make every seat the best seat.

AVAILABLE FEATURES

- Panoramic Sunroof
- Push Button Start/Smart Key System
- Heated Power Adjustable Mirrors
- SofTex® Trimmed Seats
- Heated Front Seats
- Sliding/Reclining Rear Seats
- 60/40 Split Rear Bench Seats

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Prius v with Technology Package shown in Galactic Aqua Mica.

# YOU CAN EXPECT A FEW SURPRISES

**HYBRID SYSTEM INDICATOR** The informative Hybrid System Indicator can show you how efficiently you're driving and help you learn how to get the most out of your vehicle's remarkable fuel efficiency.

**DISPLAY AUDIO SYSTEM[4] WITH NAVIGATION[5]** The Display Audio System[4] with available Navigation[5] features a 6.1-inch touch-screen with Bluetooth®[3] wireless music streaming, and a "text-to-voice" feature that converts text messages from your phone into voice messages, which play through the vehicle's speaker system.

**DRIVE MODE** Select Different modes for different types of driving. ECO mode helps reduce fuel consumption. EV mode runs solely on battery power for up to 0.8 km under certain conditions. And Power mode increases gas pedal response for enhanced acceleration.

**ENERGY MONITOR** The Energy Monitor screen indicates the operation of the Hybrid Synergy Drive in real time.

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# SAFETY DESIGNED AROUND YOU.

That feeling of confidence when you're behind the wheel of a Toyota? That didn't happen by accident. It's the result of Toyota's never ending commitment to developing reliable and dependable safety technologies. With a host of active and passive safety systems, it's the kind of reassurance and peace of mind that you can depend on, with every passing kilometre.

**AUTOMATIC HIGH BEAMS[12]** The available Automatic High Beams[12] help detect vehicles and depending upon the circumstances, automatically switches the high beams on and off.

**PRE-COLLISION SYSTEM[9]** The available Pre-Collision System[9] uses radar to help determine if a frontal collision is unavoidable.

**DYNAMIC RADAR CRUISE CONTROL[11]** This available radar system automatically adjusts your vehicle speed to help maintain a pre-set following distance between you and the vehicle directly in front of you.

**LANE DEPARTURE ALERT[10]** If an inadvertent lane departure is detected, the available Lane Departure Alert[10] system issues an audible warning.



# SAFETY RULES

Prius v with Technology Package shown in Absolutely Red.

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## STANDARD FEATURES

Star Safety System™ includes Vehicle Stability Control,[6] Traction Control, Anti-Lock Brake System, Electronic Brake-Force Distribution, Brake Assist,[7] and Smart Stop Technology.[8]

7 Airbags[1] includes dual-stage driver and front passenger airbags, a driver's knee airbag, front seat-mounted side airbags, and front and rear head/side curtain airbags.

Driver & Front Passenger Whiplash-Injury-Lessening Seats

Anchor Points for Child Restraint Seats

Direct Tire Pressure Monitoring System

Vehicle Proximity Notification System

# SELECT FEATURES

## INTERIOR

| | Prius v |
|---|---|
| **ENTERTAINMENT & CONNECTIVITY** | |
| 6.1" Touch Panel Display Audio,[4] AM/FM/CD Player | ● |
| USB Input Port, Auxiliary Input Jack, Bluetooth®[3] Hands-Free Phone Connectivity/Wireless Audio Streaming/Phone Book Access | ● |
| 6-Speakers | ● |
| Steering Wheel Bluetooth®[3] & Audio Controls | ● |
| Backup Camera | ● |
| **COMFORT & CONVENIENCE** | |
| Air Conditioning w/Automatic Climate Control | ● |
| Power Door Locks | ● |
| Power Windows w/Auto Up/Down | ● |
| 4-Spoke, Tilt & Telescopic Steering Wheel | ● |
| Push Button Start, Smart Key System (Driver Door Handle Touch Lock/Unlock Sensor) | ● |
| Front Centre Console w/Armrest | ● |
| Tonneau Cover, Cargo Net | ● |
| **SEATING & TRIM** | |
| Front Bucket Seats w/Fabric Seat Material | ● |
| Driver Seat w/Recline, Fore/Aft, Cushion Height Adjustment | ● |
| Driver Seat Power Lumbar Support | ● |
| 60/40 Split Rear Seats w/Slide, Recline, Fold-Down Seat Back & Centre Armrest | ● |

## EXTERIOR

| | Prius v |
|---|---|
| Rear Spoiler | ● |
| Electric Rear Window Defroster w/Timer | ● |
| Heated, Power Adjustable Mirrors | ● |
| Variable Intermittent Wipers | ● |
| Intermittent Rear Window Wiper/Washer | ● |
| LED Tail Lamps | ● |
| Automatic Headlamp System | ● |

## SAFETY

| | Prius v |
|---|---|
| Star Safety System™ – includes Vehicle Stability Control (VSC),[6] Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA)[7] & Smart Stop Technology (SST)[8] | ● |
| Dual-Stage Driver & Front Passenger Airbags (SRS)[1] | ● |
| Driver's Knee Airbag (SRS)[1] | ● |
| Front Seat-Mounted Side Airbags (SRS)[1] | ● |
| Front & Rear Head/Side Curtain Airbags (SRS)[1] | ● |
| Driver & Front Passenger Whiplash-Injury-Lessening Seats | ● |
| Direct Tire Pressure Monitoring System | ● |
| Cruise Control | ● |

## AVAILABLE PACKAGES

| | |
|---|---|
| **LUXURY PACKAGE** | ○ |
| Power 8-Way Driver's Seat, SofTex®-Wrapped Steering Wheel, 6.1" Touch Panel Display Audio[4] w/Navigation,[5] SiriusXM® Satellite Radio, Heated Front Seats, SofTex® Trimmed Seats, Integrated Garage Door Opener, Smart Key System (Front Passenger Door Handle & Rear Hatch Touch Lock/Unlock Sensors), Auto-Dimming Rear View Mirror, Driver & Front Passenger Footwell Lamps | |
| **TECHNOLOGY PACKAGE** | ○ |
| *Luxury Package plus:* P215/50R17 All-Season Tires, 17" Aluminum Alloy Wheels, Panoramic Resin Sunroof, Fog Lamps, LED Headlamps, Pre-Collision System (PCS),[9] Lane Departure Alert (LDA),[10] Dynamic Radar Cruise Control,[11] Automatic High Beams (AHB)[12] | |

## GENUINE ACCESSORIES

Toyota's Genuine Accessories are custom designed and built to fit your specific Toyota vehicle and are backed by a Toyota Warranty. For a complete list of vehicle-specific accessories, visit **accessories.toyota.ca** or your local Dealer.

Block Heater
Cargo Liner
Hood Deflector
Paint Protection Film
Rear Bumper Protector

## MECHANICAL

| | Prius v |
|---|---|
| **ENGINE** | |
| **Type** | |
| 1.8 Litre, 4-Cylinder, DOHC, 16-Valve, Variable Valve Timing w/intelligence, Sequential Multiport Electronic Fuel Injection, Drive Mode Select | ● |
| **Hybrid System Net Power** | |
| Net HP: 136 hp (100 kW)[15] | ● |
| **HV Battery** | |
| Sealed Nickel-Metal Hydride | ● |
| **DRIVETRAIN** | |
| Hill-Start Assist Control (HAC)[13] | ● |
| **Transmission** | |
| Electronically controlled Continuously Variable Transmission | ● |
| **CHASSIS** | |
| **Brakes** | |
| Power-Assisted, Ventilated Front Discs, Solid Rear Discs | ● |
| Integrated Regenerative Braking System, Electronically Controlled Hydraulic Braking System | ● |
| **Steering** | |
| Electric Rack & Pinion w/Variable Power Assist | ● |
| **Wheels & Tires** | |
| 16" Aluminum Alloy Wheels w/Full Wheel Covers, Wheel Locks | ● |
| 17" Aluminum Alloy Wheels, Wheel Locks | ○ |
| P205/60R16 All-Season Tires, Temporary Spare Tire | ● |
| P215/50R17 All-Season Tires, Temporary Spare Tire | ○ |

## CAPACITIES

| | | |
|---|---|---|
| **Seating Capacity** | 5 | ● |
| **Cargo Capacity** | *litres (cu.ft.)* | |
| | 1906 (67.3) Behind Front Seats | ● |
| | 971 (34.3) Behind Rear Seats | ● |
| **Fuel Capacity** | *litres (imperial gallon)* | |
| | 45 (9.9) | ● |

## FUEL CONSUMPTION RATING[2]

| City/Highway/Combined | *L/100 km* | *mpg (imperial gallon)* | |
|---|---|---|---|
| | 5.5/6.0/5.8 | 51/47/49 | ● |

● = Standard ○ = Optional

# COLOUR SECTION

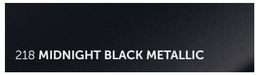
## EXTERIOR COLOUR

040 **ALPINE WHITE**

070 **BLIZZARD PEARL**

1F7 **CLASSIC SILVER METALLIC**

1G3 **MAGNETIC GREY METALLIC**


218 **MIDNIGHT BLACK METALLIC**

221 **GALACTIC AQUA MICA**

3P0 **ABSOLUTELY RED**

4W4 **TOASTED WALNUT PEARL**

## INTERIOR COLOUR

BLACK FABRIC

BLACK SofTex®

BISQUE SofTex®

Not all exterior and interior colour options are available for every model. Visit **toyota.ca** or your Dealer for details on colour configurations.

# DISCLAIMERS

(**1**) All Toyota vehicles shown in this brochure have Supplemental Restraint Systems (SRS). For important safety information about the Supplemental Restraint System in a particular vehicle, please see the Owner's Manual or contact your local Toyota Dealer. (**2**) Fuel efficiency estimates were determined using approved Government of Canada Test Methods. Actual fuel consumption will vary based on driving habits and other factors. (**3**) Do not use the hands-free phone system if it will distract you. A compatible Bluetooth®-enabled phone must first be paired. Phone performance depends upon software, coverage and carrier. (**4**) Driving while distracted can result in loss of vehicle control. Always drive safely, obey traffic laws and focus on the road and traffic conditions while driving. (**5**) Availability and accuracy of the information provided by the navigation system is dependent upon many factors. Use common sense when relying on information provided. Services and programming subject to change. Services not available in every city or roadway; updates may be available at an additional cost from your Dealer. Please see your Navigation System Owner's Manual and your Toyota Dealer for further details. (**6**) Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. (**7**) Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. (**8**) Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions, and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. (**9**) The Pre-Collision System is designed to help reduce the crash speed and damage in certain frontal collisions only. It is not a collision-avoidance system or a substitute for safe and attentive driving. (**10**) Lane Departure Alert is not a collision-avoidance system or a substitute for safe and attentive driving. (**11**) Dynamic Radar Cruise Control is not a collision-avoidance system or a substitute for safe and attentive driving practices. (**12**) Automatic High Beam system operates at speeds above 40 km/h. Situations such as a dirty windshield, variable weather, lighting conditions and hilly terrain will limit effectiveness, requiring the driver to manually turn it off. (**13**) HAC is designed to help minimize backward rolling on steep ascents. This system is not a substitute for safe driving judgment and practices. Factors including speed, grade, surface conditions and driver input can all affect whether HAC will be effective in preventing a loss of control. Please see your Owner's Manual for further details. (**14**) Based on IHS Automotive: Polk Canadian vehicles in operation and new registrations MY 1996-2015 as of June 30, 2015. (**15**) The maximum output indicates engine plus HV battery output. (**16**) ®Aeroplan and the Aeroplan logo are registered trademarks of Aimia Canada Inc.

Details on the above features can be found in the Owner's Manual or contact your local Toyota Dealer.

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# NEW VEHICLE WARRANTY SUMMARY

– No deductibles – no transfer fees

## COMPREHENSIVE COVERAGE

**3 YEARS OR 60,000 KM.**
This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

## POWERTRAIN COMPONENTS

**5 YEARS OR 100,000 KM.**
This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

## MAJOR EMISSION CONTROL COMPONENTS

**8 YEARS OR 130,000 KM.**
This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

## CORROSION PERFORATION

**5 YEARS/UNLIMITED DISTANCE.**
This warranty covers any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

## HYBRID-RELATED COMPONENTS*

**8 YEARS OR 160,000 KM.**
This warranty covers repairs to hybrid-related components that are defective in material or workmanship under normal use and maintenance.

**Includes: HV Battery, Battery Control Module, Hybrid Control Module and Inverter with Converter.*

# TEST DRIVE AND EARN AEROPLAN® MILES TODAY

aeroplan

You can earn Aeroplan®[16] Miles when you purchase, test drive, or service your vehicle at a Toyota Dealership.

Speak to your Dealer for full details.



DEALER E-PROCESS

PRIUS c

PRIUS

PRIUS v

YARIS HATCHBACK

YARIS SEDAN

COROLLA

CAMRY

AVALON

SIENNA

RAV4

HIGHLANDER

4RUNNER

SEQUOIA

TACOMA

TUNDRA

YOU CAN RELY ON EVERY TOYOTA TO GET YOU WHEREVER YOU NEED TO GO TODAY.
AND WITH OUR COMMITMENT TO SAFETY, RELIABILITY, AND VALUE,
WE'LL BE ON THE ROAD WITH YOU FOR MANY YEARS TO COME.

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